

**Leadership Livermore Alumni Network**  
**Meeting January 12, 2010**  
**Livermore Chamber of Commerce Conference Room**

**Present:** Steve Sweeney, Carol Purkis, Angie Carmignani, Tamera LeBeau, Kathleen Waelde, Kathy Young, Shari Schierloh, Tom Petty, Gary Myer.

Meeting opened at 4:43 p.m.

**Review of 2009 Accomplishments:**

- Kathleen reported on Paws to Read:
  - The September-October program at the Library was a big success, and the Library has decided to continue with a second round:
  - January 20 through March 10, Wednesdays, 7 to 8 p.m. (first session 7 to 7:25, second session 7:35 to 8) in the Craft Room of the Civic Center Library
  - We now have 11 dog owners with their dogs prepared to volunteer!
  - A number of children have already signed up for the first sessions
  - Kathleen made a presentation to Livermore's public school librarians at their monthly meeting on 1/7 at Christensen Middle School, and is hoping to build connections to all of the reading specialists in the public schools and the charter school (Angie will talk to the LVCS reading specialist)
  - Volunteers: looking for
    - "greeter"-type volunteers who can help check kids in, choose books
    - Volunteers who can do follow-up by email and telephone
    - Volunteers who can help with outreach
    - Volunteer who can be a back-up for Kathleen in case of illness or other emergency
    - Anyone who volunteers for this program (because you're working with children) must complete the City volunteer application and submit to a Live Scan background check; if you've had a recent Live Scan, you can submit a copy of that document with your application
    - Gary will email an application to Angie, who is interested in being a backup for Kathleen
  - PR
    - Kathleen and Gary will email press release, article, photos, flyers to Tom for uploading to the Chamber website
- Gary reported on the book donations resulting from the December 1<sup>st</sup> wine-tasting fundraiser at Wente's:
  - In addition to over 40 books received, we received over \$150, which the Chamber used to buy books for the schools who did not receive any of the titles on their wishlists
  - Gary presented the books at the January 7<sup>th</sup> meeting of school librarians at Christensen Middle School

- Each book or books for each school was accompanied by a letter on letterhead from Steve explaining the donation and the mission of LLAN
- The librarians were thrilled with the donations, and Steve shared around a stack of thank-you cards and letters received from many of the school librarians
- When Gary asked the librarians if LLAN was filling a need through these donations, the answer was YES, and they would be happy if we organized further fundraisers to supply them with book donations
- Shari suggested working with Cooleykatz Toys on Second Street in Livermore—they stock a number of children’s books, and they might be able to keep track of purchases to avoid overbuying of one title
- Carol reported that Peter enjoyed doing the wine-tasting event and is looking forward to doing another one in the Spring, when they have completed renovating their facilities
- Shari suggested soliciting book donations from attendees at the Chamber’s annual December mixer—they usually have around 150 in attendance

**Other Volunteer Opportunities:**

- Angie needs help with the Taylor Foundation’s 2010 “Day in the Park” event.
  - This will be their 20<sup>th</sup> anniversary, and the 10<sup>th</sup> anniversary of Camp Arroyo.
  - The event will be held on Sunday, August 29<sup>th</sup>
  - They will be expecting between 1100 and 1500 attendees and 100 vendors
  - They will need 380 volunteers
    - They have hardly any parking volunteers yet
  - Their regular auction will offer 20 items, and their silent auction will offer 175 items
  - Several star athletes will be present
  - Admission will be \$175
  - The Day in the Park will offer the opportunity to mingle with the campers to get a sense of the kind of work they are doing at the Taylor Foundation
  - PR: Tom volunteered to put it on Google for much wider publicity
  - On a side note, Angie noted that the Foundation’s website has not attracted much attention, but when they put up a Facebook page for the Foundation, it took off! What about a Facebook page for LLAN? You can invite people to events through Facebook
- Kathy Young is working on organizing evening storytimes at the public schools, for which she will need volunteers

**Promoting LLAN:**

- Steve suggested promoting LLAN at the Chamber mixers—there could be an LLAN table with one of us present to talk about what we’re doing
- It was suggested to have an LLAN table also at events like Megan Pittsley’s Volunteer Fair at the Library (which took place January 11<sup>th</sup>)

- It was also suggested that someone compose a flyer which we could distribute promoting LLAN
- Another suggestion: involve the Hispanic Business Council

### **Finding Other Opportunities**

- Steve suggested all members do research on projects LLAN can focus on, keeping in mind our mission of “literacy”
- Steve suggested a mixer with the new Livermore school superintendant as featured speaker to talk about volunteer needs of the school system

**Next Meeting: Tuesday, February 2<sup>nd</sup>, 4:30-6 p.m., Police Department Community Room. This will be a planning meeting to:**

- **discuss our next event**
- **brainstorm on potential volunteer opportunities**
- **consider specific organizations we may be able to assist**
- **NOTE: Jean Prasher from Housing and Human Services will be our special guest**

(Meetings will be held the first Tuesday of every other month.)

Meeting adjourned 6:00.

Respectfully submitted,  
Gary E. Myer 1/19/2010